BUS. 100 Introduction to Business

BUS. 100 INTRODUCTION TO BUSINESS

Introduction to American business in the global environment providing an overview of economics, ethics, management, marketing, operations, information management, accounting, and finance. Letter Grade Only. Degree Credit.

Units: 3
Hours/semester: 48-54 Lecture; 96-108 Homework

AA/AS Degree Requirements: DSI
Transfer Credit: CSU (CSU GE DSI), UC
C-ID: BUS 110