

BUS. 100 Introduction to Business

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Introduction to American business in the global environment providing an overview of economics, ethics, management, marketing, operations, information management, accounting, and finance. *Letter Grade Only. Degree Credit.*

Units: 3

Hours/semester: 48-54 Lecture; 96-108 Homework

AA/AS Degree Requirements: DSI

Transfer Credit: CSU (CSU GE DSI), UC

C-ID: BUS 110

