

BUS. 125 International Business

BUS. 125 INTERNATIONAL BUSINESS

Introduction to the theories and practices of international business. Various environmental, economic, political, and social constraints on doing business abroad are explored. Topics include: political economy of international trade and investment, global monetary system, foreign market analysis, and firms' operational strategy; management issues and challenges. *Letter Grade Only. Degree Credit.*

Units: 3

Hours/semester: 48-54 Lecture; 96-108 Homework

Recommended: Eligibility for ENGL 100 or Eligibility for ENGL 105

Transfer Credit: CSU, UC*

