BUS. 150 Entrepreneurship: Small Business Management

BUS. 150 ENTREPRENEURSHIP: SMALL BUSINESS MANAGEMENT
A practical, real-world approach to conceiving, planning, organizing, and managing a small business. Provides the tools to achieve optimal benefits from limited resources and explains how to plan for growth, succession, or closing of a business.

Grade Option (Letter Grade or Pass/No Pass). Degree Credit.

Units: 3
Hours/semester: 48-54 Lecture; 96-108 Homework
Transfer Credit: CSU