

MART 389 Digital Media Careers

MART 389 DIGITAL MEDIA CAREERS

Introduction to the digital media job market and employment niches. The class describes digital media and the varied work environments including full time and contract opportunities. Other topics include job search techniques, resume and cover letter writing skills, and searching out professional organizations that align with the student's career goals. *Grade Option (Letter Grade or Pass/No Pass). Degree Credit.*

Units: 1.5

Hours/semester: 24-27 Lecture; 16-18 TBA; 32-36 Homework

Transfer Credit: CSU

