

MART 393 UX Data Visualization

MART 393 UX DATA VISUALIZATION

This course provides an introduction as well as hands-on experience in data visualization for user experience (UX). It introduces students to the theory and design principles for creating meaningful displays of quantitative and qualitative data to facilitate decision-making and design modifications or choices. *Grade Option (Letter Grade or Pass/No Pass). Degree Credit.*

Units: 3

Hours/semester: 48-54 Lecture; 32-36 TBA; 64-72 Homework

Transfer Credit: CSU, UC

