

FSE. 230 Merchandising in the Funeral Service Industry

FSE. 230 MERCHANDISING IN THE FUNERAL SERVICE INDUSTRY

This course introduces merchandising as it applies to the funeral service profession. The curriculum is divided into two main sections. The first covers construction and features of caskets, outer burial containers, and other funeral-related products. The second section examines methods of pricing, display, presentation, and control of funeral merchandise. *Letter Grade Only. Degree Credit.*

Units: 3

Hours/semester: 48-54 Lecture; 96-108 Homework

Prerequisites: FSE. 210 and FSE. 220

Corequisites: Concurrent enrollment in, FSE. 215

Transfer Credit: CSU

