

CA Business Management

The Business Management certificate is designed to offer an advanced layer of core training in the management field for working professionals seeking career advancement. This program continues students' exposure to advanced topics in the field of management, business, human relations, and accounting.

Career Opportunities

Career advancement opportunities in management vary across sectors as identified by Strong Workforce, such as business, global trade, healthcare, hospitality and tourism, manufacturing, materials management, retail and sales, services, technology, and transportation. This program prepares students for mid-level positions.

Program Learning Outcomes

Students completing this program will be able to:

1. Design and manage business documents using current technology to engage in creative problem solving.
2. Communicate an understanding of business concepts professionally through written, oral and visual presentations using current technology.
3. Recognize ethical behavior in their chosen profession and behave in a socially responsible manner.
4. Analyze business issues, interpret financial data and identify economic trends.

Major: Core and Selective Requirements

Complete Core Courses, 16 units		Units
ACTG 121	Financial Accounting	4 units
BUS. 100	Introduction to Business	3 units
BUS. 101	Human Relations in the Workplace	3 units
BUS. 401	Business Communications	3 units
MGMT 100	Introduction to Business Management	3 units

Selective Courses, choose 3 units from the following:		Units
BUS. 113	Personal Finance	3 units
ECON 100	Principles of Macro Economics	3 units

