

AA Communication Studies

Communication studies explores how and why we communicate. Students study the ways we use communication techniques and technologies to shape identities and ideas. They explore a variety of communication contexts, from intimate relationships, to public address, to small group interactions, to how we govern ourselves, and examine the many ways communication shapes us. Graduates will transfer with an understanding of communication theory and demonstrate proficiency in communication skills such as speaking in public, evaluating diverse points of view, producing evidence-based arguments, and communicating across cultures.

Career Opportunities

Communication skills are essential in both work and social settings. Oral and written communication skills are at the top of the list of qualities that employers look for in job candidates. Career opportunities for the program graduate includes the following careers: Advertising Executive, Business Executive, Communication Specialist, Consultant, Employee Relations Representative, Film Editor, Human Resource Administrator, Impression Management Specialist, Journalist, Media Consultant, Newscaster, Professor, Public Relations Representative, Publications, Radio Programmer, Sales Representative, Speech Writer, Teacher, Technical Writer, Television Producer, Trainer, Writer.

Program Learning Outcomes

Students completing this program will be able to:

1. Analyze social science concepts and theories
2. Evaluate diverse viewpoints related to the human experience.
3. Produce evidence-based arguments.

AA Degree Requirements

Major: Core and Selective Requirements

Complete Core Courses, 6 units		Units
COMM 110	Public Speaking	3 units
COMM 130	Interpersonal Communication	3 units

Selective Courses, choose a minimum of 9 units from the following:

List A, choose a minimum of 9 units from the following:

		Units
COMM 127	Argumentation and Debate	3 units
COMM 140	Small Group Communication	3 units
COMM 150	Intercultural Communication	3 units
COMM 180	Introduction to Communication Studies	3 units

List B, choose a minimum of 3 units from the following:

		Units
Any List A course not used above.		
ANTH 110	Cultural Anthropology	3 units
ENGL 110	Composition, Literature, and Critical Thinking	3 units
ENGL 165	Advanced Composition	3 units
PSYC 100	General Psychology	3 units
SOCI 100	Introduction to Sociology	3 units
Any CSU transferable COMM course		

And required General Education coursework and electives as needed to meet the minimum 60 units required for the Associate degree.

