AS Entrepreneurship and Small Business Management

The AS degree in entrepreneurship is for students seeking to become new business owners, to update their skills as current business owners, or to work for a small business. The program
teaches students the fundamentals of starting and managing a business and prepares them for likely challenges.

Career Opportunities

Career opportunities include roles within existing small businesses and the opportunity to start, acquire, or manage a small business.

Program Learning Outcomes

Students completing this program will be able to:

1. Design and manage business documents using current technology to engage in creative problem solving.
2. Communicate an understanding of business concepts professionally through written, oral and visual presentations using current technology.
3. Recognize ethical behavior in their chosen profession and behave in a socially responsible manner.
4. Analyze business issues, interpret financial data and identify economic trends.

AS Degree Requirements
Major: Core and Selective Requirements

Complete Core Courses, 15 units		Units
ACTG 200	QuickBooks	3 units
BUS. 100	Introduction to Business	3 units
BUS. 150	Entrepreneurship: Small Business Management	3 units
BUS. 180	Marketing	3 units
BUS. 201	Business Law	3 units

**Selective Courses, choose a minimum of 12-13 units from
the following:**

List A: Choose a minimum of 3-4 units from the following:		Units
ACTG 100	Accounting Procedures	3 units
ACTG 121	Financial Accounting	4 units

List B: Choose a minimum of 9 units from the following:		Units
BUS. 101	Human Relations in the Workplace	3 units
BUS. 103	Introduction to Business Information Systems	3 units
BUS. 113	Personal Finance	3 units
BUS. 125	International Business	3 units
BUS. 401	Business Communications	3 units
CBOT 432	Introduction to Computer Applications	3 units
CBOT 435	Spreadsheets	3 units
EDUC 249	Redefining Leadership: Individuals Effecting Change	3 units
MGMT 100	Introduction to Business Management	3 units

And required General Education coursework and electives as needed to meet the minimum 60 units required for the Associate degree.