

## CA Entrepreneurship and Small Business Management

This certificate is designed to prepare students to engage in the world of entrepreneurship. The certificate will provide students with the skills necessary to become new business owners, update their skills as current business owners, or to work for a small business. The goal of this certificate program is to prepare students with relevant tools in exploring various pathways to entrepreneurship.

### Career Opportunities

Career opportunities include small business owners, entrepreneurs, managers, partners, and investors.

### Program Learning Outcomes

Students completing this program will be able to:

1. Design and manage business documents using current technology to engage in creative problem solving.
2. Communicate an understanding of business concepts professionally through written, oral and visual presentations using current technology.
3. Recognize ethical behavior in their chosen profession and behave in a socially responsible manner.
4. Analyze business issues, interpret financial data and identify economic trends.

### Major: Core and Selective Requirements

Complete Core Courses, 15 units		Units
ACTG 200	QuickBooks	3 units
BUS. 100	Introduction to Business	3 units
BUS. 150	Entrepreneurship: Small Business Management	3 units
BUS. 180	Marketing	3 units
BUS. 201	Business Law	3 units

### Selective Courses, choose a minimum of 6-7 units from the following:

List A: Choose a minimum of 3-4 units from the following:		Units
ACTG 100	Accounting Procedures	3 units
ACTG 121	Financial Accounting	4 units

### List B: Choose a minimum of 3 units from the following:

		Units
BUS. 113	Personal Finance	3 units
BUS. 125	International Business	3 units
CBOT 435	Spreadsheets	3 units
MGMT 100	Introduction to Business Management	3 units

