

CS Entrepreneurship for Spanish Speakers

SPAN 230 Spanish for Heritage Speakers II 4 units

This certificate is designed for Spanish-speaking students to develop foundational skills for entry-level roles in business and entrepreneurship. The program combines practical business courses, including accounting or personal finance, small business management, and creativity in entrepreneurship, with advanced Spanish language proficiency. Students will gain essential knowledge in launching and managing small businesses, while also enhancing their ability to work in bilingual environments. This certificate is ideal for those seeking to support or grow small businesses within their community.

Career Opportunities

Upon completing this certificate, students will be prepared for entry-level positions combining basic business skills with entrepreneurial thinking and proficiency in Spanish. Job opportunities include small business assistant, sales and customer service representative, entrepreneur, and small business manager.

Program Learning Outcomes

Students completing this program will be able to:

- 1. Apply fundamental business principles in areas such as accounting, finance, and small business management to support entrepreneurial ventures or entry-level business roles.
- 2. Develop creative and innovative solutions to overcome challenges in entrepreneurship, applying problem-solving techniques and critical thinking to real-world business scenarios.
- 3. Demonstrate proficiency in Spanish communication to effectively engage in bilingual business environments, including presenting business ideas and collaborating with Spanish-speaking clients or colleagues.

Complete Core Courses, 13 units		Units
ACTG 100	Accounting Procedures	3 units
OR		
BUS. 113	Personal Finance	3 units
BUS. 150	Entrepreneurship: Small Business Management	3 units
BUS. 161	Creativity and Innovation in Entrepreneurship	3 units
SPAN 140	Advanced Intermediate Spanish	4 units
OR		
SPAN 220	Spanish for Heritage Speakers I	4 units
OR		

