

Apprenticeships

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Cañada College offers apprenticeships that integrate academic instruction with paid, hands-on work experience. These programs are designed to prepare students for in-demand careers by combining classroom learning with structured, on-the-job training from day one.

Current apprenticeship pathways include Digital Marketing and Extended Reality (XR) Development. Apprentices divide their time between college coursework and employment in their field, applying classroom concepts in real-world settings. Under the guidance of industry professionals and mentors, students gain practical skills, build professional networks, and earn industry-recognized credentials.

The journey begins with pre-apprenticeship courses, which introduce students to their chosen industry and help them build core competencies as they apply to the Registered Apprenticeship Program and entry-level positions with partnering employers.

Apprenticeship Course Pathways:

Digital Marketing

Pre-apprenticeship:

- BUS. 180: Marketing

Apprenticeship:

- BUS. 193: Digital Marketing (Spring 2026)
- BUS. 233: Social Media Marketing
- MGMT 100: Introduction to Business Management

Extended Reality (XR) Development

Pre-apprenticeship:

- MART 100 XR 1: Foundations of Immersive Production

Apprenticeship:

- MART 110 XR 2: Crafting Immersive Environments in Engine (Spring 2026)
- MART 200 XR 3: Collaborative XR Development
- MART 210 XR 4: Enterprise XR Development Project

Please visit our website and [WebSCHEDULE](#) for the most current information.

